



2024 Helping Hands 5K & Fun Run

SPONSORSHIP PACKAGE

Who We Are

Happy Hour is a 501-c3 nonprofit organization that has been helping citizens with developmental disabilities thrive since 1956. HCAEC provides services based on individual preferences and needs within a safe, caring and considerate environment; equipping them with life, social, and work skills that will enable them to function in the community.

A Word From Community Relations Coordinator, Bruce Hullett --

"See The Able And Not The Label"

"We believe that everyone should have the opportunity to be a productive part of the community, so our mission is to provide those resources to our special needs family so they may accomplish just that."

Why a 5K? What's Our Goal?

The first-ever Happy Hour 5K and Fun Run will be held at the Happy Hour Service Center Campus. All proceeds from this event will go towards Happy Hour and its mission of helping those with developmental disabilities in Middle Georgia to grow and excel.

Why Be a Sponsor?

Consider becoming a sponsor today and being a part of Middle Georgia's leading organization for individuals with disabilities. Your contribution to this event will provide ongoing support for our participants, our campus, and our overall mission of improving lives. This is an opportunity to become involved in your community, increase brand visibility, and engage with others from all walks of life."

I. Give Back to The Community

Be involved in bringing the community together to provide support to one of Warner Robin's longest-standing non-profit organizations. Your sponsorship will also encourage support for another non-profit organization in Middle Georgia, _____ through the donation of canned food items. In addition, you will also aid in the encouragement of recycling at Georgia's only public recycling facility of its kind on the Happy Hour Grounds. Don't forget, your donation also helps show support for encouraging happier and healthier Middle Georgia residents.

II. Impact A Life At Happy Hour

Your support will directly impact the lives of over 100 participants of the organization, creating a positive and encouraging environment for those who call Happy Hour home. Your sponsorship will help provide a safe and nurturing space, allowing participants to experience "the happiest hour of their day."

III. Brand Awareness & Engagement

Increase your business' brand and engage with the community through opportunities that include: free event attendance and 5K participant tickets, tabling set-ups, branded swag donations, social media recognition, day of, live event recognition, and much more! This is a chance to connect with the community and showcase your commitment to making a positive impact.

Sponsorship Levels

Below are the sponsorship packages available. If you have any additional questions about a package, ala carte option, or donation opportunity, please contact Bruce Hullett at 478-449-8804 or email bhullett@hcaec.com

Vendor - \$150

- Listed on website
- Thank You mention on social media
- Table set-up

Bronze - \$350 (3 spots)

- Social media post
- Listing on website
- 1 entry
- Swag donation opportunity
- Name on banner

Silver - \$500 (4 spots)

- ★ 2 Social media posts
- ★ Listing on website (logo)
- ★ 3 entries
- ★ Swag donation opportunity
- ★ Logo on banner
- ★ Table Opportunity

Gold - \$1,000 (3 spots)

- ★ 2 Social media posts
- ★ Pre-event video interview on social media
- ★ Listing on website (logo, large)
- ★ 5 entries
- ★ Swag donation opportunity
- ★ Logo on banner (medium)

- ★ Table Opportunity
- ★ Logo on all race t-shirts
- ★ Recognition at event

Platinum - \$3,000 *(1 spot)*

- ★ 3 Social media posts
- ★ Pre-event video interview on social media
- ★ Listing on website (logo, special section)
- ★ 10 entries
- ★ Swag donation opportunity
- ★ Logo on banner (Large)
- ★ Logo on all race t-shirts
- ★ Recognition at event
- ★ Speaking / participation opportunity
- ★ Tabling opportunity
- ★ Additional customized swag opportunity
- ★ Media mention(s)

Add Ons

We are also offering a few a la carte options to add to a package or purchase additionally:

- ★ **Vendor \$150** (Opportunity to set up table and provide material)
- ★ **Provide/Donate Swag or promo material \$75** (1 item) for race packets
- ★ **Pre-event video interview on social media \$100** (Recorded with a member/employee of Happy Hour)

Apply to be a sponsor or volunteer [here](#) or email us at bhullett@hcaec.com

Secure Your Sponsorship:

Sponsorship Application

Sponsorship Level:

Vendor _____ Bronze _____ Silver _____ Platinum _____ Gold _____

Other _____

Company Name:

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Phone Number: _____

Notes / Comments (Optional):

*Please fill out this form and send to bhullett@hcaec.com or reach out to Bruce Hullett at 478-449-8804 for inquiries.

Sponsorship Letter of Agreement

Happy Hour 5K & Fun Run

Sponsorship Level:

Vendor _____ Bronze _____ Silver _____ Platinum _____ Gold _____

Other _____

Company Name: _____ agrees to provide financial sponsorship for the 2024 Helping Hands 5K & Fun Run. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued and accepted by HCAEC, Inc. As a sponsor, I agree to provide the necessary digital artwork for promotional advertising.

Signature: _____

Date: _____

*Please send the completed agreement with a check payable to Happy Hour Service Center. Mail to: HCAEC, Inc. 202 North Davis Drive, Warner Robins, GA 31093 or return to Bruce Hullett at Happy Hour.

*Please send your digital artwork to bhullett@hcaec.com

Note: (For digital marketing, full-color logos are accepted. For t-shirt logos, we require a single-color logo; preferably Black)

Thank you for your support!